

Our customers can tell you how eSource has improved their businesses.

“We **increased revenue** by making it easier for customers and sales reps to place orders anytime, anywhere.”

“Our customers are **empowered** to answer their own questions. The Customer Service Reps aren’t handling repetitive questions on product availability and tracking numbers, they are helping us win new business.”

“The **order flow improvement** in our business has been tremendous. Our orders flow seamlessly from the web to the warehouse with no additional work by our staff.”

“Since going on-line with eSource, our whole business has become **more efficient**. The orders move to the warehouse faster, the inventory turns over quicker and payments are received sooner.”

“**Reduced operational costs** were a side benefit of installing our website. Customers now print their own Invoices and Statements on-demand. Everything from paper costs to mailing costs has been reduced.”

“Maintenance of our product catalog and website is a breeze since we moved to eSource. The **time savings** in product maintenance has produced immediate benefits for my company.”

“We have become **more competitive** since all our product information went on-line. Customers get more complete product information in less time.”

Would you like to increase customer satisfaction while reducing operational costs? Are you looking for a product that can support B2B, B2C, Intranet or Extranet web shopping environments? Do you want to be directly integrated with your Great Plains system for fast and up-to-date information?

What is eSource?

eSource is a full eCommerce solution for the Great Plains environment. Although developed with the needs of the distribution industry in mind, eSource suits all types of businesses including manufacturers, wholesalers, and retailers. eSource supports a variety of site types including B2B, B2C, Intranet and Extranet. With one simple setup and configuration you can easily host numerous types of sites.

eSource provides your customers, employees or sales reps with the ability to browse your product catalog. Product information, customer prices and stock availability are always available on-line. Customers can even view product availability by site for more complete information

The Shopping Cart functions include both Express Lane and Custom Catalog to make placing repetitive orders quick and easy. Your customers can also track orders with direct links to UPS, FedEx or Trucking Line websites for delivery details.



eSource Does it All!

Why eSource?

eSource improves your bottom line by providing your customer with needed information on the web. This improves productivity by reducing needed manpower and increases sales through better customer satisfaction. Your eSource storefront operates 24 x 7, 365 days a year and provides full product catalog and shopping capabilities. The product catalog can include thumbnail images, enlarged images, full-page product specifications and downloadable .pdf brochures. The direct integration of these sites with Great Plains provides a seamless interface to your ERP system, giving you streamlined order flow and faster inventory turnover.

Deploy quickly. Sites can be setup quickly to get your implementation off to a fast start.

Integrate Automatically. Direct ODBC link to Great Plains data gives fast access to product, order and accounting information.

Timely Information. Product catalogs can be published as often as needed to add or remove products from the website. Pricing, availability and account details are accessed real-time to provide the most up-to-date information possible.

Low Cost of Ownership. Product Catalog information maintained *ONCE* for both the website and the Great Plains systems reducing maintenance work and mismatched information.

Flexible. Configuration options let you decide what information, menus and pages should be included on your site.

Consistent. Links to Great Plains setup information means that sites automatically function in the same manner as your Great Plains environment.

Simple to Use. All websites use a simple, intuitive User Interface so that your customers will understand quickly how to access the information they need.

Convenient. B2C, B2B, Intranet and Extranet sites are configured separately but use one easy setup routine. All sites use the same publishing procedure and have similar user interfaces.

Secure. Sites can be secured using SSL for maximum security. Sites accepting Credit Card transactions must be secured.

Scalable. As your business grows and needs change, additional functionality can be included. Sites can be added to support different types of users or subsidiary companies.

Customizable. eSource sites are customizable to provide exactly what you need. Nimax professionals can change the site functionality to fit your business processes.

B2B...

Business to Business Sites

- Used for established customers providing full access to their orders and account information.
- Sites are public, but authorized logins are required for all users.
- Customers and Employees access site from any web-browser.
- Login is given to one administrative user for a customer. Customer then manages their own users.
- Customers purchase "On Account" with their own pre-defined payment terms or the site can support on-line or off-line credit card processing.
- Displays Customer specific pricing.
- Locate orders using customer PO number rather than internal document numbers.
- Search by Serial Number to determine when a product was purchased
- Full order tracking information from Great Plains tables with direct links to UPS or FedEx tracking services.
- Account Information view gives customer access to all orders, invoices, credits and payments. Customers can view which invoices have cleared by a payment and which invoices are still outstanding.
- Ability to print custom invoices and statements at any time.
- Account Summary window to show aging balances and other credit information.

eSource Shopping Cart Page



B2C...

Business to Consumer Sites

- Used for customers without pre-established web account.
- Sites are public with no advance login required.
- Customer logs in after they have placed items in the Shopping Cart and are ready to Checkout.
- Credit Card must be used to pay for orders. Real-time validation of credit card number and open-to-buy amounts is done before order is accepted.
- Credit Card interface using TPI Gateway provides quick and cost-effective transaction processing.
- Fraud filters flag suspicious orders for review.
- Customers browsing the catalog without a login view prices defined by you for new B2C customers.
- If a login is used, then customer specific pricing can be shown.
- Login can be used to track orders or place additional orders.

Intranet...

Intranet Sites

- Used for employees of your company to provide anytime, anywhere access to Inventory, Customer and Sales information.
- Sites are private and not accessible outside of local area network without a VPN connection.
- Salesperson can enter orders for customers and view status of open orders.
- Salesperson can select payment terms unless customer is on restricted terms such as credit card or COD.
- Open Order Report by Salesperson quickly shows salesperson status of all their open orders.
- Displays customer specific pricing.
- Credit Hold Release Manager for viewing or removing process holds.

Extranet

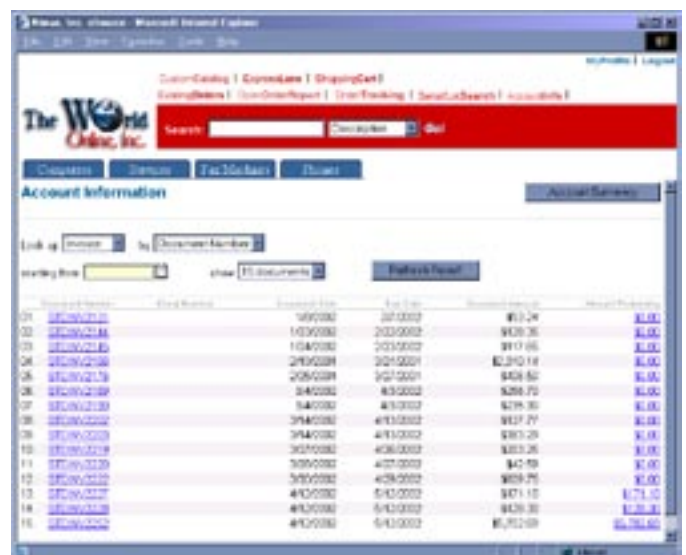
Extranet Sites

- Used for representatives of your company who are not employees but have privileged access to your site.
- Logins can be restricted to a specific set of customers that belong to this representative.
- Sites are public and can be accessed from any web-browser.
- Login and password required for access.
- Provides anytime, anywhere access to Inventory, Customer and Sales information.
- Representative can enter orders for customers assigned to them.
- Representative can select payment terms unless customer is on restricted terms such as Credit Card or COD.
- Open Order Report by Salesperson to view status of all open orders for this representative.
- Displays customer specific pricing.

eSource Browse Page



eSource Account Information Page





Features

- Full multi-currency environment support.
- Shopping Cart conversion to either an Order or a Quote.
- Quotes easily converted to Orders when ready to purchase.
- Automatically places orders on Process Hold as configured for the site.
- Credit Holds handled automatically if desired. Orders over credit limit placed on user-defined hold from website.
- Shortest Ship-to Distance definition for automatic product allocation from multiple sites or locations.
- Product Availability on the website based on sites you choose, allowing you to exclude sites used for repair or work-in-process.
- Supports Great Plains or Omni Pricing.
- Sales Batching Options allow web orders to be placed in a pre-defined batch or into a new batch that is created Hourly, Daily, or Weekly.
- Searching is configurable and can be defined to include any of the following fields: Item Number, Manufacturer Part Number, Item Description or any of the six User-Defined Inventory fields.
- Tracking Numbers accessed automatically from Great Plains order information. Custom Links used to define associated sites based on tracking number pattern.
- Configuration for B2B, B2C and Sales Rep Sites done independently so that different types of sites can be setup differently.
- Automatic email confirmation of orders and forgotten passwords.
- Automatic password and login expiration.
- Minimum Order Amounts based on multiple currency definitions.
- Ability to include the Sales User-Defined Fields on website for collection of associated data.
- Ability to include Void Orders in Order Status.
- Order Tracking can display Process Holds for complete information on order availability.
- Ability to include Invoices, Payments, Returns, Debits and Credits as desired in the Account Information page of the website.
- Payment Summary Window shows aging balances as well as Credit Limit and Sales-to-Date information.
- Support of custom invoices for printing or reprinting of invoices (additional charge for logos and custom forms).
- Minimum Order Quantities supported via Generic Description to ensure that customers order certain products in the order multiples allowed.
- Product browse supports thumbnail images, enlarged images and full product details. Support of multiple images can be done on product detail page.
- Express Lane allows you to enter orders quickly by using product part numbers rather than searching the catalog.
- Custom Catalog allows customer to define a set of products for quick access. Can be used for Wish List or commonly ordered products.
- Open Order Report shows all open orders by Ship-to destination for a customer, providing a quick overview of all products on-order.
- Shopping Cart on main product page for convenient view of products being ordered.
- Ability to Change Order Ship-to Addresses.
- Ship-to Address by line item.

Recommended Requirements

- Locally hosted webserver
Recommended System Requirements
CPU- Dual 1.5GHz
RAM- 2GB DDR
HD- U320 Scsi 20GB Raid-1 & 40GB Raid-5
- Secure, high speed connection to SQL server hosting Great Plains database
- Microsoft Windows Server 2003
- Microsoft Internet Information Server 6.0 (with SMTP Service enabled)
- Microsoft SQL Server 2000
- Microsoft Great Plains 8.0
- Microsoft Internet Explorer 6.0
- Azox eSource (1 license per company or site)
- Azox eCatalog

Minimum Requirements

- ISP hosted web server
- Secure, high speed connection to SQL server hosting Great Plains database
- Microsoft Windows Server 2000
- Microsoft Internet Information Server 5.0 (with SMTP Service enabled)
- Microsoft SQL Server 7.0
- Microsoft Great Plains 7.0
- Microsoft Internet Explorer 5.5
- Azox eSource (1 license per company or site)
- Azox eCatalog